

	Retail	Savings
\$65.00	\$150.00	57%

Get **GROUND SHIPPING** when you purchase 3 or more.

2011 Guarachi Heritageproduct-timed-pdf - Las Piedras Cabernet Sauvignon - Less than a case! 57% off Napa Cab!

Why We're Drinking It

Hold on, hold on, everyone is swarming to snap up this excellent Napa Cabernet from Las Piedras, a Beckstoffer Heritage vineyard with a legacy dating back over 150 years. It was the first vineyard planted in what is now known as the St. Helena appellation. And we know, it's 57% OFF. We'll wait while you clear us of our inventory. Go on. It's ok. Our musings can wait.

Las Piedras, which means "little pebbles", got its name from the farm workers who tended to the land back in the 80s and were immensely impressed with the quality of the gravelly soils, perfect for pristine Cabernet Sauvignon. Beckstoffer Vineyards purchased the plot in 1983 from previous owner Georges de Latour of Beaulieu, and replanted it to Cabernet clones better suited to the St. Helena terroir. Since the Beckstoffers took over, the vineyard has been a source for numerous 95+ scores of single-vineyard offerings from the likes of Paul Hobbs, Schrader, Alpha Omega, Alejandro Bulgheroni and others. It's a prized piece of land indeed!

For a cooler vintage like 2011, this wine is coming into its own and drinks like a young, feisty Cabernet with grippy tannins and fresh red and black fruit flavors, and only slightly showing subtle hints of age. Dried and fresh black cherries and black currants with stewed black plums, wood smoke, tobacco leaf and cigar box with dried rose petals, forest floor, vanilla and baking spices. This still has plenty of life ahead of it, so tuck a few bottles away in the cellar to enjoy in another 5-10 years.

57% off! Napa single-vineyard Cabernet!! You don't want to miss it! Complimentary shipping on 3+ bottles (that's \$195 a 3-pack!).

Tasting Notes

Dried and fresh black cherries and black currants with stewed black plums, wood smoke, tobacco leaf and cigar box with dried rose petals, vanilla and baking spices. Still drinking fairly young with grippy tannins and notes of dried and fresh blackberries, cherries and cranberries with subtle notes of bell pepper, leather and forest floor.

VARIETAL
Cabernet Sauvignon
APPELLATION
St. Helena
ALCOHOL
14.50
SIZE
750ml
BLEND
Cabernet Sauvignon

The Story to Know

Alex Guarachi is owner and winemaker of Guarachi Family Wines and founder of Guarachi Wine Partners (formally TGIC Global Fine Wine Company).

Alex came to the United States on a soccer scholarship from his native country, Chile. However, when an injury shattered his athletic dreams, he went back to his roots to find new aspirations. While living in the backyard of Napa Valley and Sonoma County – where South American wines had previously been unknown – Alex saw an opportunity. He endeavored, against all odds, to carve out a share of the American wine market for the extraordinary wines from his home country. As a result, he began the uphill journey of entrepreneurship and started importing Chilean wines into Napa and Sonoma. Behind every successful business is a struggle and this was no exception. Alex started working out of his very

own garage and performed every little (and large) task himself. He was the order taker, the warehouse manager, the salesman and even the truck driver in an attempt to gain recognition and put his foot in the door. Despite the challenges that he faced, Alex forged his company into a leading importer, marketer, and producer of fine wines.

In 2007, after 22 years of serving as the founder and president of GWP, Alex Guarachi poured his passion for building wine brands into his own high end & boutique label, Guarachi Family Wines, with well-crafted and limited bottles of Cabernet Sauvignon from Napa Valley and Pinot Noir from the Sonoma Coast. It has since expanded with the acquisition of prestigious estate vineyards, such as Meadowrock in the Atlas Peak appellation of Napa Valley and Sun Chase overlooking Gap's Crown in the Sonoma Coast Petaluma Wind Gap.
