

	Retail	Savings
<b>\$35.00</b>	<b>\$68.00</b>	<b>49%</b>

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Get **GROUND SHIPPING** when you purchase *4 or more*.

## **2014 Jaffe Estate Transformation product-timed-pdf - Proprietary Red Napa Valley - Velvety Napa Bordeaux Blend, 49% Off!**

### **Why We're Drinking It**

With a knack for the transcendent, we have a beautiful, celestially-infused, immensely approachable Cabernet/Merlot blend from our star-loving friends at Jaffe Estate. It's a wine you rarely will see outside of the confines of the Valley as it gets snapped up by thirsty locals in minutes. But lucky for you, so lucky you are, that we have but a small allotment to share with you, and at nearly 50% off no less! A truly approachable, velvety wine bursting with ripe aromas and flavors, this is a Napa Bordeaux-blend you won't want to miss out on.

And now for a little background on our friends...The art of making agricultural decisions such as when to plant, when to prune, when to harvest based on stars and the moon has been in practice for centuries, and in some shape or form, some winemakers and vigneron are still following celestial principles today (see the biodynamic calendar for drinking wine). For Gary and Pam Jaffe, the astronomically passionate owners of Jaffe Estate, they find that spotting stars in the Orion Nebula can bring a fresh perspective on bud break or counting Saturn's rings shed's light on the bright taste of a young wine. When they met winemaker David DeSante, who worked at Robert Mondavi, had a stint in Australia's Margaret River and spent years at S. Anderson Vineyards before launching his own label. Their estate vineyard has vines dating back to the 70s and, in true celestial passion, there's a silver-domed observatory strategically placed at the edge of the vineyard.

There are so many aromas jumping out of the glass — cassis, black cherries, hints of sweet tobacco, leather, menthol and eucalyptus. The palate is layered with flavors of coffee, cocoa, cherries and blackberries. Its juicy but has beautifully integrated velvety tannins.

This is a stellar Bordeaux blend, and for the price? You'd be silly to let it pass you by! Complimentary shipping on 4+ bottles (that's \$140 a 4-pack) and remember it's nearly 50% off retail! You won't find this readily available. Get it while you can!

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### **Tasting Notes**

Bold aromatics with notes of cassis, ripe blackberry and black cherry with hints of sweet tobacco, leather, warm spices, menthol, eucalyptus and violets. On the palate, grippy notes of espresso, black cherry, cassis and cocoa. Juicy yet firm with nicely integrated, velvety tannins.

**VARIETAL**  
Bordeaux Blend  
**APPELLATION**  
Napa Valley  
**ALCOHOL**  
15.00  
**SIZE**  
750ml  
**BLEND**  
Bordeaux Blend

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### **The Story to Know**

For Gary and Pam Jaffe, spotting new stars in the Orion Nebula, or counting Saturn's rings brings a fresh perspective on bud break along the vines, or the bright taste of young wine in the mouth. With its silver-domed observatory perched on the edge of the vineyard, Jaffe Estate marries the agricultural and the celestial, the earth and the sky, to create transcendent wines.

Two of Gary's enduring passions come together here: a lifelong fascination with astronomy and a love for the Napa Valley that began decades ago. Drawn first by the striking beauty of the Valley and surrounding hills, it was the collaborative approach to growing wine grapes that compelled him to stay. He had never before encountered an industry in which competitors routinely helped one another succeed.

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